

# FIXING OPERATIONAL CHALLENGES BY IMPROVING BUSINESS PROCESSES FOR OPTIMAL BUSINESS RETURNS

---



BUSINESS  
STUDY GROUP

SUMMIT  
2021



# THE AGENDA

**9:55am**

The National Anthem

**10:00am**

Welcome address by Host

**10:15am**

KEYNOTE ADDRESS :  
Omoniyi Ibietan, PhD

**10:30am**

How Brands can take advantage  
of the BSG Summit Platform

**11:00am**

Tea break

**11:30am**

IMPROVED METHODS OF  
MEASURING YOUR STAFF  
PERFORMANCE FOR  
OPERATIONAL SUCCESS  
– Mr Enahoro Okhae,  
CEO, Pause Factory Lagos.

**12:30pm**

Sponsor Talk by  
ARM Investment Managers

**12:40pm**

Sponsor Talk by The Health Place

**12:45pm**

Paid Advert by Mumtaz Mind  
and Wellness Studio

**12:50pm**

Water Break

**1:00pm**

HOW A SIMPLE SUPPLY  
CHAIN SYSTEM CAN FIX  
YOUR LOGISTICS NIGHTMARES  
IN BUSINESS – Ekundayo Odele,  
CEO Unocasa Lagos

**2:00pm**

Water Break

**2:05pm**

Sponsored Advert by  
WokChop Media

**2:10pm**

Sponsor Talk by Nicotel  
Apartments

**2:15pm**

THE IMPLICATIONS OF  
MISALIGNED PROCESSES  
ON OPERATIONAL RETURNS  
IN BUSINESS – Aishatu Nana Ahmed,  
Founder and Lead Coach,  
Nurture Network

**3:15pm**

Lunch

**AWARDS! AWARDS!! AWARDS!!!**

**3:45pm** - BFF ACADEMY AWARD FOR CAMPUS-PRENEUR

awarded by Dr Faith Obafemi

**4:05pm** - Sponsor Talk by ASNE

**4:10pm** - BLUEBLOOD VET LTD AWARD FOR AGRIPRENEUR

awarded by Dr Bala Muhammed

**4:30pm** - TIM AJALA RESILIENCE AWARD FOR NIGERIAN YOUTH

ENTREPRENEUR OF THE YEAR awarded by Mrs Angela Ajala

**4:55pm** - Vote of Thanks by CEO, BSG

**5:00pm** - Networking & Music & Close!!!



# RITA ONOME EGHUJOVBO (QUEEN RITA)

A Netherlands-trained radio broadcast Manager, Author and BSG alumni. A broadcast journalist with vast experience in radio and television. She started her broadcast career in 2000 as a TV presenter with Media Plus Communications in Edo State, Nigeria.

Rita, who crossed from private production to real time radio broadcasting, currently co-produces and hosts the Peoples Assembly and Sister-Sister on Hot FM station; which broadcasts from the summit of the Apo Hills in Abuja.

A journalist with a passion for Gender and Health issues, Rita is a feminist (No ifs no buts). Her feminist instincts propelled her to co found Women in Media Development Initiation (WIMDI), a not-for-profit organisation focused on showcasing and championing the rights of women working in the media industry.

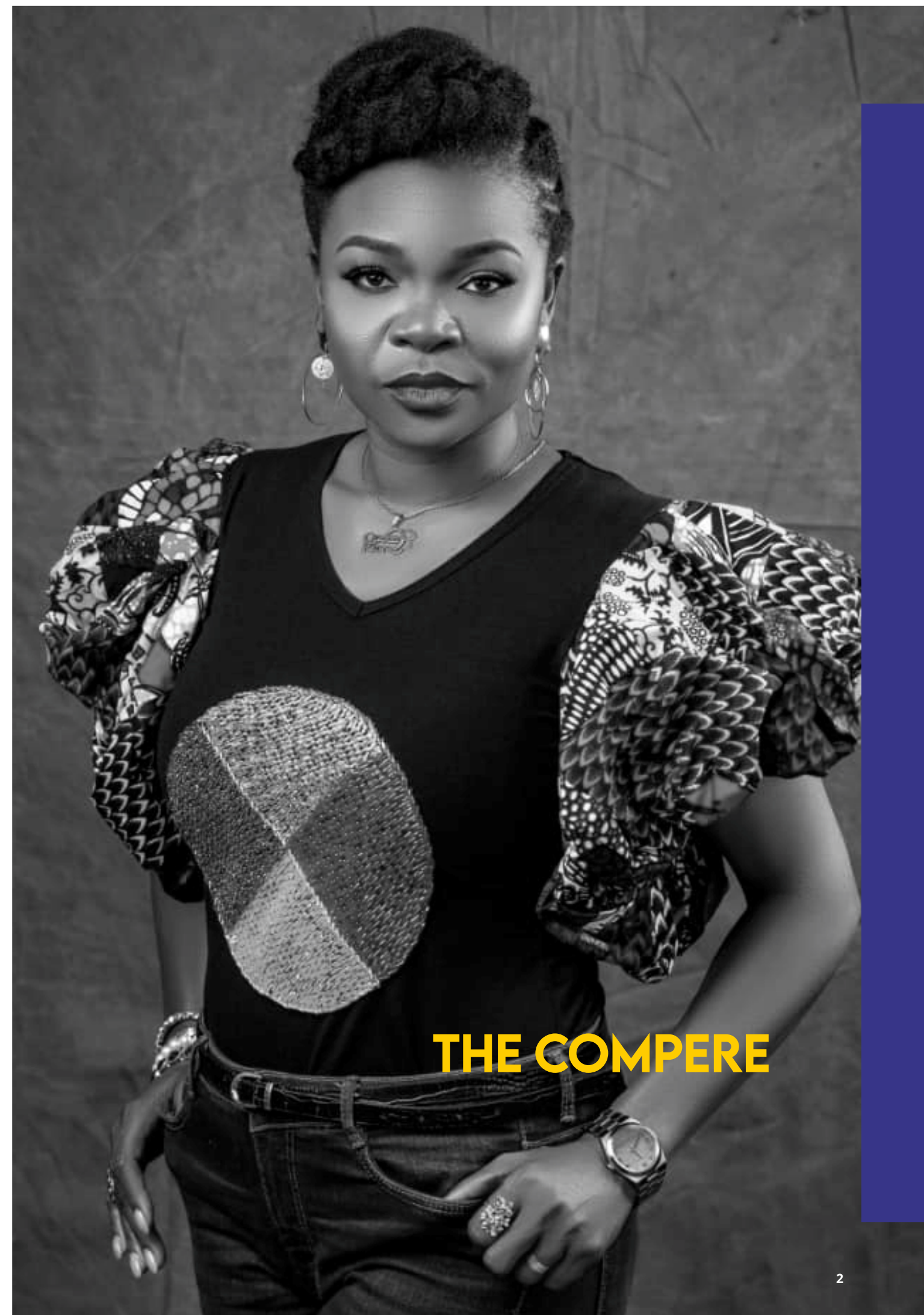
Rita is also the president and founder of OnomEse foundation. She is a media communications consultant, professional Director of Ceremony.

Rita is currently the Station Manager for Hot FM 98.3 Abuja. and a media and advertising consultant. In 2020, she launched her book 'Queen Rita: from the rough edges to becoming a Queen' available on [www.queenrita.com](http://www.queenrita.com) or in choice bookshops.

You can follow her online...

Instagram @officialqueenrita

Twitter @realqueenrita







# OMONIYE IBIETA, PHD

**Principal Manager, Consumer Information & Education  
at Nigerian Communications Commission.**

Dr. Omoniye Ibieta, 50, is a strategic communication and multistakeholder relationship management specialist. He originally trained as a journalist at the International Institute of Journalism, Abuja (the only campus of the International Institute of Journalism in sub-Saharan Africa), where he later taught journalism.

He was a specialised reporter of the water sector at the height of the water sector reforms in mid-90s covering the SouthWest of Nigeria for Waterlink, an independent publication of the Nigerian Water Supply Association. He later moved to generalised reporting beginning with a stint with PM News in Port Harcourt.

He obtained B.A. in Communication Arts from University of Uyo, M.A. in Communication and Language Arts from University of Ibadan, and a Ph.D in communication from North-West University, South Africa. As a student at the University of Ibadan, he also taught journalism and media sociology at The Polytechnic Ibadan.

In 2014, he was certified as a regulation specialist by the Washington-based Institute for Public Private Partnerships and the WEDC of Loughborough University in the UK. Earlier, he was a regional media researcher for Freedom House Nigeria (first sub-Saharan Africa project of Freedom House, oldest US-based NGO focused on press freedom and democracy). On the sideline of that work experience, he undertook a baseline study for the United Nations-mandated University for Peace (U-Peace) and collaborated with U-Peace to implement a non-violent transformation of conflict workshop for youths in the Niger Delta in 2005.

Later that year, he was appointed Special Media Advisor to the Nigerian Minister of Information and National Orientation (later Information and Communication). At the expiration of his principal's (Hon. Frank Nweke Jr.) tenure, he had a stint with the Nigerian Communications Satellite Limited where he was Manager Media and External Relations and acting Head of Corporate Communications.

In 2008, he was employed by the Nigerian Communications Commission, first as a frontline legislative relations liaison manager with the National Assembly (Nigeria's federal bicameral legislature). At different times, he was Manager Media and PR, Senior Manager Media Management, and Head of Online Media and Special Publication at the Commission. He is currently a team lead for Consumer Information and Education at the Commission's Consumer Affairs Bureau.

As a social entrepreneur, he was part of the leadership of the Nigerian students' movement of the late 1980s and 1990s, and was intimately involved in the civil rights movement that coalesced to resist military dictatorships and ensured the return of democratic rule in Nigeria. Dr. Ibieta remains a volunteer to state and non-state actors on development issues, including the Nigeria Centre for Disease Control (NCDC). His post-doctoral research interests spans political communication, digital media, community radio, and democracy and development.

He is married and has children. He's considerably travelled, having been to all the states in Nigeria, many countries in Africa, a few countries in the Middle East and Asia, and he has visited the UK, US and Canada repeatedly. He plays tennis and scrabble. He loves travelling, reading and writing. He also enjoys meeting people, especially from other cultures.



# ENAHORO OKHAE,

## CEO PAUSE FACTORY, LAGOS

**Emotional Intelligence Application Coach | Performance Management Expert | Mgt/Biz Consultant**

Enahoro Okhae is the Managing Director of Pause Factory (Presently the only West African Partner to 6 Seconds Emotional Intelligence Network, USA). He is the Co-Founder of GlobalCerts and Strategy; (A Nigerian Delivery Partner for The KPI Institute Australia) and the founder of Simeon's Pivot Resources, a leading Human Resource and Management Consulting Firm whose focus is on Performance Improvement.

Enahoro presently serves as President of The Life Coaches Association of Nigeria (LCAN). Enahoro sustains an unwavering commitment to magnifying man's limited efforts in today's workplace, business and life. His major goal is to help individuals and organizations get the most out of themselves and help them get to their destination irrespective of where they are. He consistently achieves this goal through Life/Business Coaching, Training Organizational Restructuring, Strategic Planning, Change Management, Scenario Planning, and other Human Resource Solutions.

### **Academics, Certification and Associations:**

- Certified Management Consulting by the Institute of management Consultant
- Fellow of the Institute of Management Consulting
- Certified John Maxwell Leadership Trainer      • Certified Life Coach
- Licensed and Certified Emotional Intelligence Practitioner by 6 Seconds Emotional Intelligence Network, America
- Certified EQ Assessor by 6 Seconds Emotional Intelligence Network, America
- Certified Vital Sign Consultant by 6 Seconds Emotional Intelligence Network, America
- Certified KPI Professional (The KPI Institute Australia)
- Certified KPI Practitioner (The KPI Institute Australia)
- Lagos Network Leader for 6 Seconds Emotional Intelligence Network, America
- Member; International Society for Emotional Intelligence
- Member; Nigeria Institute for Training and Development (NITAD)
- Vice President; Life Coaches Association of Nigeria (LCAN)
- Neuro Linguistic Programming (NLP) Practitioner
- Master Degree in Business Administration from the prestigious Obafemi Awolowo University, Ile Ife where he specialized in Human Resource Management.
- BSC. Accounting from Olabisi Onabanjo University, Ago Iwoye
- Extra Value Professional from Harvard Associates.

### **Enahoro is a Faculty member of the following organizations**

- KPI Institute Australia      • Six Seconds Emotional Intelligence Network; USA
- Institute of Chartered Accountants of Nigeria (ICAN)
- Nigerian Employers Consultative Forum (NECA)      • Industrial Training Fund (ITF)



**SPEAKER**





**SPEAKER**

# EKUNDAYO ODELE

## CEO, UNOCASA LAGOS

Founder/CEO at UnoCasa Limited. Facilitator, Trainer, HR Consultant

Ekundayo Odele is the CEO of UnoCasa Limited and has led the business growth from its inception in 2010. She has established a successful consultancy delivering services in Strategy and Human Resources; more recently expanding the company's scope to cover Supply Chain Management for the health sector, especially in the areas of capacity building, warehouse operations, management, inventory management, logistics management, supply chain audit and design.

Ekundayo is a transformative HR leader whose philosophy centres on building capacity to inspire change through a thorough understanding of how people work and the factors that drive business success. She is a skilled trainer/facilitator and is adept at designing and deploying learning solutions to different leadership cadres.

Throughout her career, she has worked with organisations of various sizes in telecommunications, engineering services, Oil & Gas, financial services, renewable energy, retail & lifestyle, CSR, and media amongst others to transform their HR functions; this transformation leading to a more strategically supportive unit thereby increasing organisational efficiency.

At UnoCasa, she inspires and leads the team in creating several value adding services targeted at the cross section of the labour market. Some of which include: FBLP: The Future Business Leaders Programme is a predictive talent pool development programme that helps organisation build and or re-skill their talent over time in line with business strategy to ensure the organisation remains competitive ESS: Executive Support services provides highly skilled short-term hires to organisation to fill short term talent gaps OnDemandHR: OnDemandHR provides need-based HR services Ekundayo's foray into the healthcare space was spurred by the desire to close service gaps in the sector. Since beginning to work in the space, Ekundayo's company, UnoCasa, has partnered with the Africa Resource Centre to execute projects for state governments and more recently, led her team to deploy a bespoke version of GAVI's successful leadership programme, STEP, to Supply Chain leaders of three states and the Federal Ministry of health.

Ekundayo volunteers for the Visiola Foundation, a not-for-profit organisation that introduces girls to STEM; the Woman@herbest organisation, a not-for-profit that provides training and internship opportunities to girls and young women in early stages of their careers. She is also a StartUp Weekend organiser; a business accelerator that takes ideas to the launch stage in a weekend and was Life Skills facilitator for NBC's Youth Empowered programme which sought to upskill 100,000 Nigerian youth in 5 years; a project which met about 50% of its target by year 3.

Ekundayo has a degree in Civil & Environmental Engineering from the University of Lagos; is a Certified Supply Chain Analyst and has received certificates for completing the MIT Supply Chain fundamentals and Supply Chain Dynamics programmes, completing the latter in the global top percentile.

In her spare time, Ekundayo enjoys cycling, tennis, swimming and a good book.

# AISHATU NANA AHMED

## FOUNDER NURTURE NETWORK, ABUJA

Chief Executive Officer of Aitek Pharmacare and Nurture Network, Abuja.

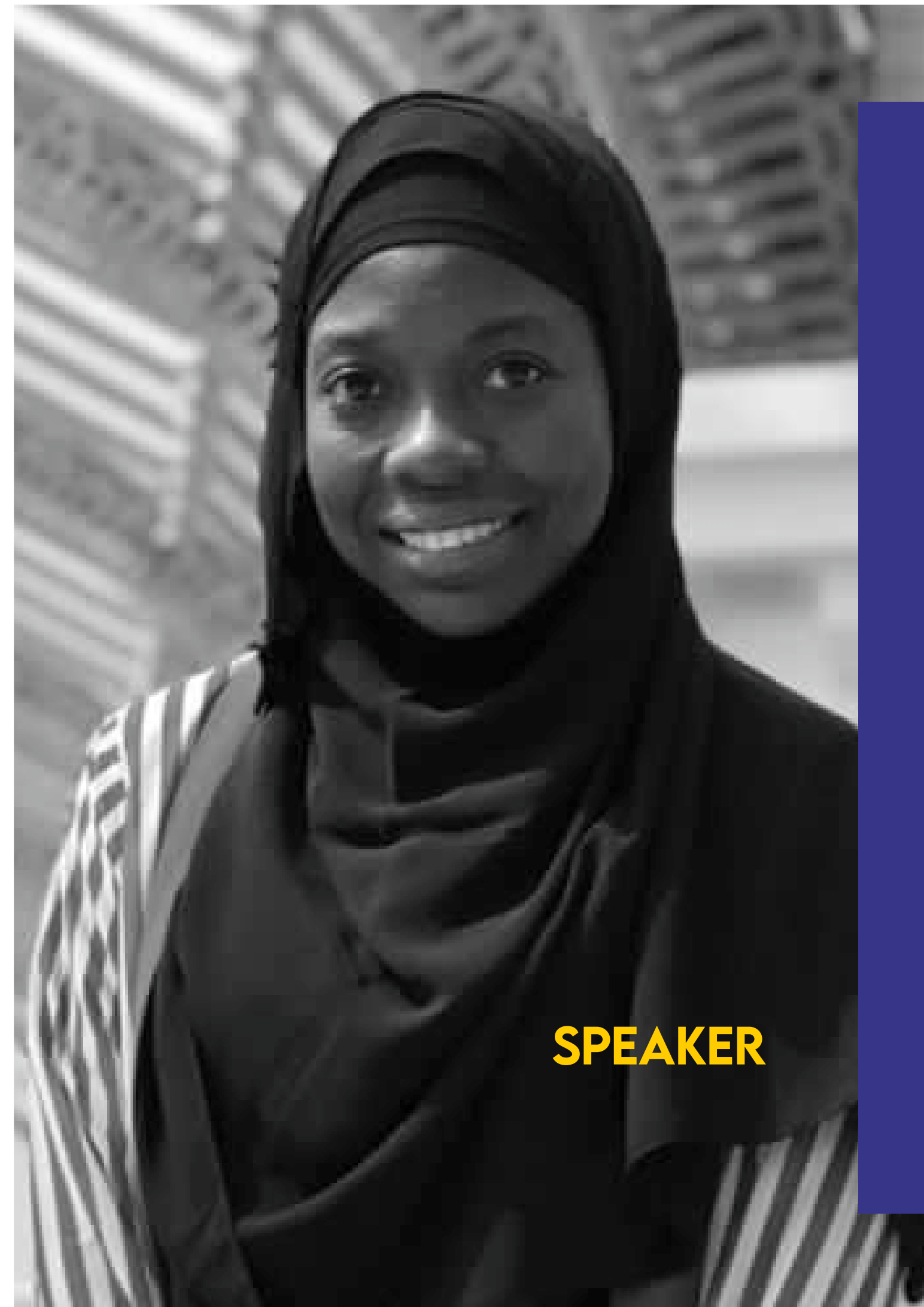
Aishatu Nana Ahmed, popularly known as “Coach Nana” is a purpose driven Muslimah who is intent on serving the muslim community. She is the CEO of Aitek Pharmacare, a retail pharmacy chain she started from scratch that has been operating for over 4 years now.

Aishatu was instrumental in improving the operational efficiency and bottom line of Healthplus Pharmacy, Ado Bayero Mall where she served as the Manager for 2 years before branching out to start her own. She is a certified parent coach, a certified John Maxwell Coach, and a certified Behavioural Analysis Trainer and Coach using the powerful Maxwell DISC method to help her clients unlock their key strengths and mitigate their blind spots.

She is the Founder and Lead Coach, Nurture Network; providing Family Based Coaching to help parents build a more cohesive family. She is the Creative Director, The Dotted Pearl; Creating and sourcing faith-based productivity and spiritual development tools for Muslims.

She is able to juggle the many hats she wears due to her keen observational and analytic personality and the numerous skills she has garnered over the years.

She is a wife and a mother of twins.







**CONVENER**

# SAM OBAFEMI

President of Samuel Obafemi Behavioural Change Academy – SOBCA; Africa's foremost academy for Anger Management and Emotional Intelligence, and solution providers for Mental Health First Aid (MHFA) and Positive Psychiatry.

He is the Convener of Business Study Group, a global platform that builds trans-generational businesses, especially MSMEs, by providing core Business Process Engineering, Strategy & Operations Advising, with focus on Business Processes, Change Management, Culture & Business Model Development.

Samuel's intensive focus on organizational behaviour, markets and operational strategy earns him his title, Markets Futurist, alongside more than 10 years practice as a Neuroscientist with niches in Stress Management, Emotional Intelligence, Anger Mastery and Peak Performance Coaching for business systems and personal enhancement.

He is the FIRST Nigerian Certified Anger Mastery Coach and Therapist from Century Anger Management Institute (USA), and a Certified Peak Performance, Business and Life Coach (NCFE, UK). Sam is also a Certified Master NLP Practitioner and a certified practitioner of Positive Psychiatry with Mental Health from Sydney University Australia, as well as trained in Certified Applied Positive Psychology (CAPP) from Flourishing Centre, Pennsylvania USA. He holds an MBA (in view) from University of Business and International Studies (UBIS), Geneva Switzerland.

Samuel's experience, spanning over 20 years, cuts across several areas of expertise and industries including Manufacturing, Oil and Gas, ICT, and Payment Card infrastructure. He is a CISCO Certified Network Associate (CCNA), Oracle Certified Associate (OCA), Oracle Certified Professional (OCP), and CompTIA Certified Security Expert (S+).

Popularly called 'Coach Sam', Samuel Obafemi is the Vice President of Life Coaches Association of Nigeria (LCAN) and a member of the LCAN Advisory Council. He is an 11th-time author of books which cut across business processes, strategies and solutions, emotional intelligence, self discovery and belief systems, visioning, goal-setting, and mentorship, among others.

Follow Sam on Twitter/IG (@sobafemi).



Timothy Ajala was born on 3rd December, 1943 in Jos, Plateau State (North Central), Nigeria. He attended Baptist Primary School (1949-1957); SIM Secondary School, Kagoro (1959-1964); and completed HSC in St. Paul College, Wusasa in 1966. He is a graduate of English Language from Ahmadu Bello University (ABU), Zaria (1967-1970) and an MSc English Language from University of Newcastle.

His professional life consists of several milestones including TIMA, the first men's fashion house in Northern Nigeria with branches in Kaduna and Abuja; TIMA Furniture and Omni Global Consultancy. At the time of his demise, he was Chairman of the Board of Ladela Schools, Abuja and DMCB Global, UK.

He was happily married to Mrs Angela Ajala, a member of the advisory board of BSG (Business Study Group) and he fathered Irede, Iyiola, Kikelomo (daughter in-law), T'araOluwa (grandchild), TitobiOluwa (grandchild) and uncountable adopted children. 'Baba' was literally the father of all age brackets. He was an enigma.

Today, we are proud to rename our annual award called BSG CEO RESILIENCE AWARD to TIMAJALA RESILIENCE AWARD [TARA].

May the soul of Baba Tim Ajala rest in perfect peace. Amen.

---

**Sam Obafemi**  
CEO, BSG



We are proud to rename  
our annual award called  
**BSG CEO RESILIENCE AWARD to  
TIM AJALA RESILIENCE AWARD [TARA]**

**PAYDAY** 3.0  
the new *cool*

 **PAYDAY<sup>®</sup>  
INVESTOR**  
BY ARM

**Grow it, Build it,  
Save it!**



1 Mekunwen Road,  
Off Oyinkan Abayomi  
Drive, Ikoyi,  
Lagos, Nigeria



@armengage

www.arm.com.ng



We in Mumtaz mind and wellness studio are the first to offer a wide variety of **standardized psychological testing instruments** (digital and physical) in Abuja, Nigeria. We use only **assessment tests and tools** that are validated, respected and endorsed internationally.

**CEO, HAUWA BELLO**

*Psychological testing and assessments*

[www.mumtazmws.com](http://www.mumtazmws.com)

No 28, 6th Avenue, After Charley boy, Gwarimpa, Abuja, Nigeria.





**WE MAKE HUMANITY  
BETTER BY ENSURING  
ANIMALS AND PETS ARE  
WELL TREATED & ARE  
WELL TAKEN CARE OF.**



**Head office:**

No 36, Osun Crescent  
Along BPE (Bureau of Public Enterprise),  
Off Ibrahim Babangida Boulevard,  
Maitama, Abuja

+234(0)803-307-0278

+234(0)909-888-9997

@bluebloodvet

<http://bluebloodvet.com>



**GROW YOUR PROFIT  
BY MORE THAN 30% IN LESS THAN  
30 DAYS USING OUR BUSINESS  
AUTOMATION TOOL**

@IRICHARDOFFICIA

07082439403

SUPPORT@WOKCHOPMEDIA.COM



# GET YOUR MESSAGE OUT THERE

Be seen by over  
11,000 potential clients.  
Advertise on our digital and  
offline channels.

#TogetherWithEducation

# BOOSTS FROM FAITH VIRTUAL CONFERENCE

Take your career to the next level by signing up for the  
Boosts From Faith Virtual Conference.

**Benefits Include:**

Scholarships  
Micro-loans for freelancers  
Free Career Coaching  
And Mentorship

**How To Register:**

Pay N25,000 to BFF Academy,  
1017442049 Zenith Bank and  
send us your evidence of payment

Visit [www.boostsfromfaith.com](http://www.boostsfromfaith.com)  
for more details.

For conference sponsorship and  
partnership please call  
**+234 80 229 889 44**





# ABUJA'S HIDDEN GEM

NICOTEL APARTMENTS is the apartment of choice in Abuja due to its serene, beautiful ambience and exceptional comfort with utmost privacy surrounded by staff who are committed to serve you. It is a shortlet Apartment which provides 1,2,4,5 & 7 bedroom Apartments each with its private living room & private kitchen or ensuite single rooms from N19,000.

Nicotel Apartments is 25 minutes away from Nnamdi Azikwe International Airport, 17 minutes away from Maitama, and 19 minutes from U.S Embassy in Abuja. Nicotel Apartments provides accommodation with free WiFi and flat-screen TV. Private bathroom, fridge and electric kettle in each room.

Prices from  
**19,000**

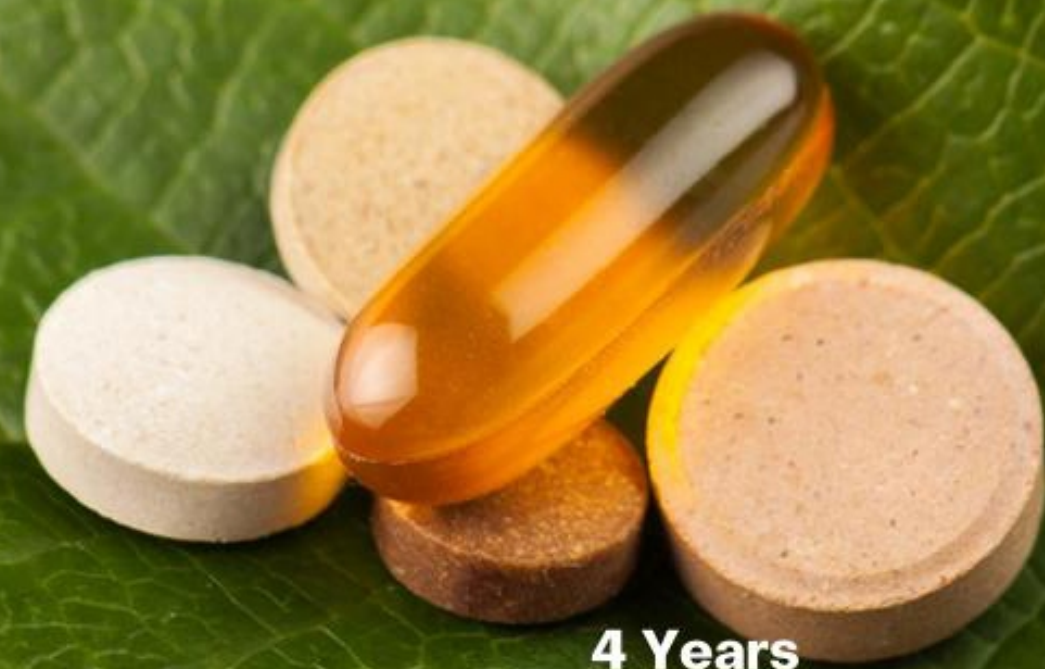


Abuja's Hidden Gem  
**NICOTEL**  
APARTMENTS  
Your No. 1 Caring Apartment in Abuja

📍 No 8C Tunde Ogbeha Street, Gudu Abuja  
☎ +234 908 744 0059  
📱 @nicotelapartments



## TAKE CHARGE OF YOUR HEALTH NATURALLY...



**4 Years**  
**3,496+ Customers**  
**15,746+ Orders .**  
**We are your one stop health store.**

📷 thehealthplace\_ 📘 thehealthplace

☎ +2348025719777

WWW.THEHEALTHPLACEAFRICA.COM



